

Images available please contact Little Red for details

Little Red unveils handbags you won't want to put down on the dance floor this Christmas

Southampton-based accessories designer, Little Red has launched a collection of limited edition handbags that are simply too good to dance around this party season.

The range includes an eclectic selection of handcrafted bags and purses that are pretty yet practical and perfect for anyone who believes style should always make a statement.

“Little Red reflects my passion for vintage design, texture and a love of all things kitsch. I want my designs to stand out from the crowd and break free from mass produced accessories, in fact I only craft items that I love and treasure and many are one of a kind creations,” explains Little Red owner, April Mawhinney.

“Little Red designs are particularly popular with professional women who want to inject a little individuality into their office outfits with splashes of colour to brighten up the most boring of board rooms! I also make a range of cute corsages which make unusual stocking fillers and are ideal for parties, weddings or when you just feel like dressing up.”

Designs include:

- A black corduroy Mabel bag trimmed with leatherette butterfly motifs – the perfect accessory to any LBD (little black dress)! With a black bangle handle that slips onto your wrist, this bag can be used hands-free and is decorated with a 3D butterfly which will dance and flutter as you strut your stuff on the dance floor.
- A large, slouchy pink tweed and brown corduroy City bag with an appliquéd bird and flowers in bronze leatherette. Lined with pretty pink polka dot fabric, the bag has an internal zip pocket in contrasting check. It closes with a magnetic clasp, has large button detailing and handmade brown leather handles– an ideal accompaniment to any festive lunch.

- A beautiful black leatherette Manhattan bag with contrasting wool for that extra snugly touch. Red corduroy birds and a scrummy tartan corsage trimmed with sparkly jewels complement the red and white candy stripe lining plus with two pockets and metal feet, it's big enough to hold all your party essentials.
- Cute purses to cut a dash when you're Christmas shopping. Choose from pink tweed with a floral motif or grey tweed featuring a Russian doll design. Both are lined with fabric from recycled dresses.

Handbags start at just £54, purses at £15 and corsages at £12 from
www.littlereddesigns.co.uk

City shoppers can also catch up with Little Red at the University of Southampton's Staff Club popular Christmas Arts and Crafts Fayre on 30 November.

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For more information, please contact April Mawhinney on 07761 433175 or email her at april@littlereddesigns.co.uk.
www.littlereddesigns.co.uk

Notes to editors

Little Red Designs is happy to supply items to stylists for photo shoots and samples to fashion editors. Please visit www.aprilmawhinney.co.uk/photos and www.aprilmawhinney.co.uk/gallery for examples.

About April Mawhinney

April Mawhinney is a Southampton-based accessories designer and maker. She studied at the University of Ulster, the Oslo National Academy of the Arts in Norway and Winchester School of Art where she gained a BA (Hons) in Textile Art. Her work has appeared in group exhibitions in Belfast, Winchester and London, including the Atrium Gallery on the Embankment and The Old Truman Brewery in Brick Lane.

April displayed an individual flair for fashion from a young age, wearing hand

crocheted berets made by her Great-Grandmother to school and 'French-knitting' in the playground, in fact April could knit before she could write!

About Little Red

Little Red was born after April's creations became firm favourites with family and friends. Realising that her obsession with knitting and sewing lay in fashion, creating accessories, and (most importantly) the colour red; April launched Little Red in 2005.